

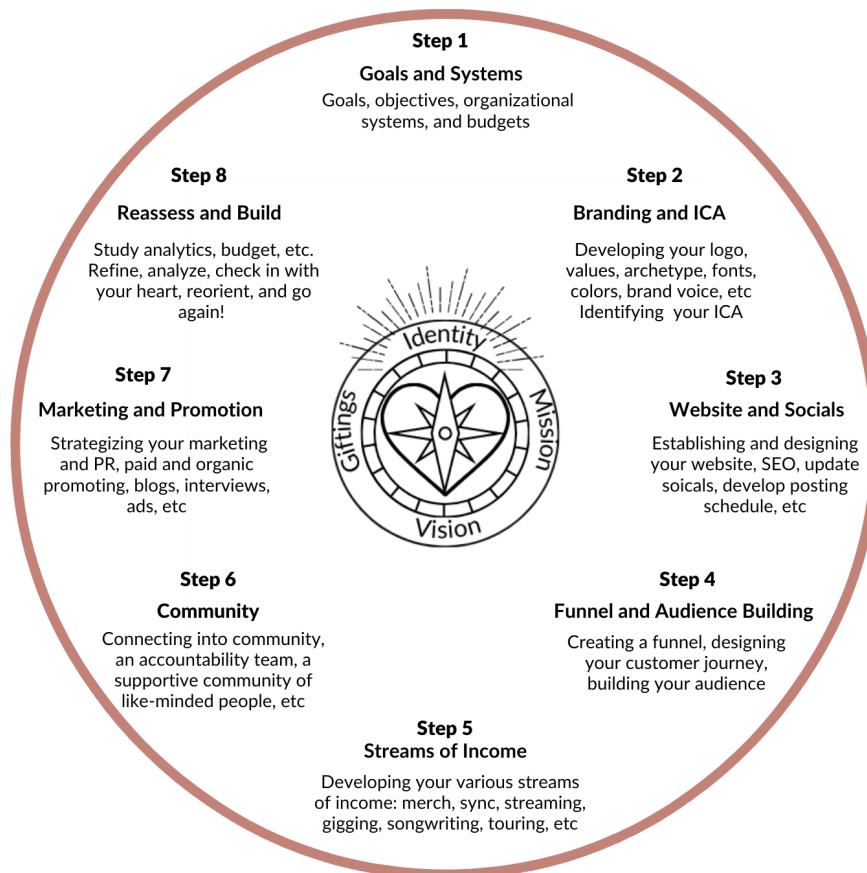
# The Indie Journey to Success

## Your Heart Compass and The Process of Creation

Our approach to success for the indie artist is holistic, balancing the artistry with business savvy. The Indie Journey to Success chart identifies essential steps to take in regards to the business aspect of your journey. But, before you begin implementing these steps you will notice at the center of this chart is a compass. This compass is representative of your heart and is composed of your identity, mission, vision, and giftings. This is the core and what powers both your artistry and business. Your heart *is* your compass.



## THE INDIE JOURNEY TO SUCCESS



The music industry, for a large part, would like to have you chasing *their* definition of success instead of staying your course. They are banking on it. Musicians in the past may have experienced a sense of freedom when the indie music scene first emerged. but it wasn't long before that too was transformed into an industry, the Independent Music Industry.

### Your Heart Compass

So how do you avoid chasing after success defined by the Independent Music Industry system and plot a course to achieve success on your terms? You don't need a record label or tens of thousands of dollars to achieve a balanced lifestyle or to fulfill your mission. What you do need is a magnetized and activated heart compass.

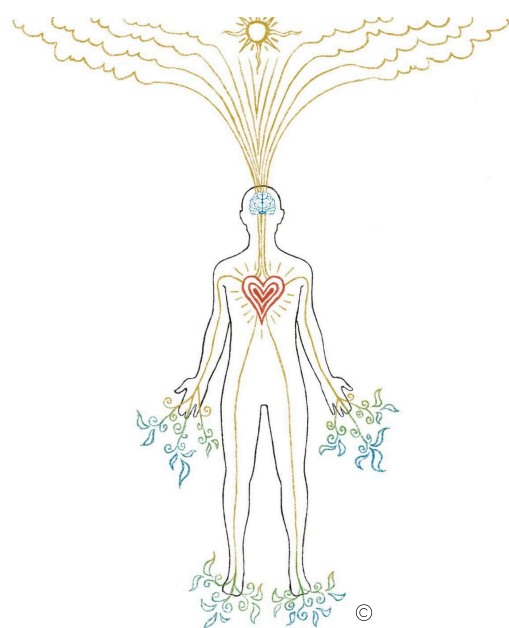
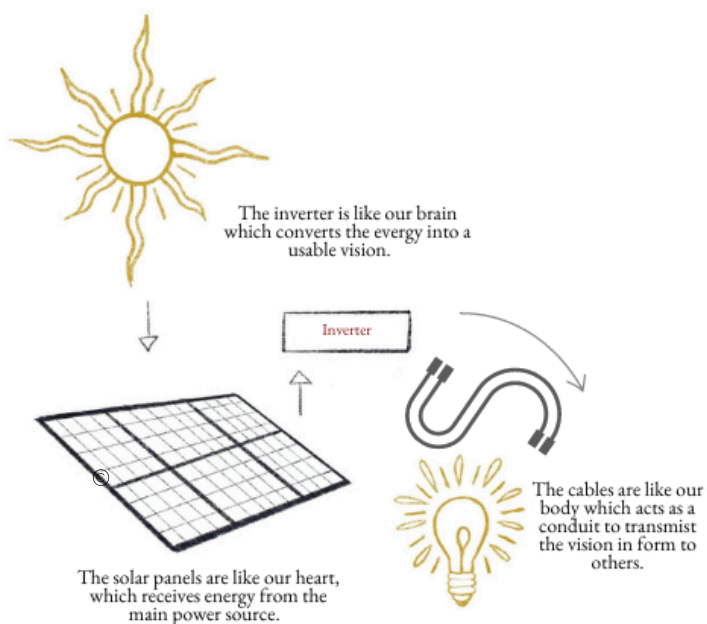
If your heart is not magnetized to, activated by, and connected with the main power source, you are susceptible to being swayed by external influences. This can lead to others dictating who you should be, what you must believe, and how you ought to create. If you are being led by someone else's compass you are not going to experience true success or fulfillment.



When you still yourself and, with intention, connect your heart to the “main power source” you are connecting to THE field and source of all creativity. You are connecting to God in all of His infinite, expansive, and unfathomable glory and love. By aligning your heart to the main power source you can receive clear direction and clarity on who you are, what you are doing, and why you are doing it. You don't have to have it all figured out this week or next year, but you can be as clear as possible on your next steps.

## The Process of Creation

The process of creation can be compared to how a solar energy system functions. As you abide with your heart (solar panels) aligned with the main power source, you receive creative energy from the main power source. This raw energy surges through your brain (an inverter) which converts the raw energy into usable energy...visions and revelations. The energy, in the form of a vision, runs through your body (cables) which acts as a conduit to transmit the vision to others in the form of your music, artwork,...your creations to others! (For a solar system, the cables transmit the energy, for example, to light a lightbulb.)



So you are now as clear as you can be at this moment in regard to your identity, mission, and message. You are plugged into the main power source. Your heart compass is activated and magnetized. The visions and downloads start coming in strong! Our next step is to begin the journey of completing the circuit.

Click here to begin [Step 1: Goals and Organization](#) in The Indie Journey to Success